



**International
Genetics, Inc**
Breed Better Dogs

INGEN REFERRAL PROGRAM

International Genetics is implementing a referral program effective August 23, 2011. You can refer your friends and other breeders that you know by giving them a coupon code to use when they make a purchase. If they buy testing from InGen and enter your name in the comments section of the order form, we will provide you with credits that can be turned into a coupon code that you can apply to future orders.

Here's how it works:

1. You contact your friends and fellow breeders and give them the coupon code, **REFERRAL11**, and ask that they purchase testing for their dogs on our site, www.ingen.bs. (There is a one kit or \$60 minimum purchase). Be sure to tell them they must enter your name and your state in the comments box on the order form. They will get a \$5 credit off their total purchase.
2. When the sale is processed, we will contact you to let you know you have a \$5 credit in your Referral Account. You can immediately ask for this coupon credit or you can accumulate these credits from all of your referrals. When you are ready, you can request a coupon code for your balance to use against your next purchase by contacting Sherrill Williams – sherrill@ingen.bs by email. There is no limit on the referral credits you can use for your purchases.

If you received a request for a referral and made a purchase, you too can then refer your friends and fellow breeders to get the same credits on your own Referral Account.

If you have any questions or comments about this program, please let us know by contacting either Rick Dobbins (rick@ingen.bs) or Sherrill Williams (sherrill@ingen.bs) by email.

www.ingen.bs